

Appendix A - On Shelf Material-

Element	Version Range by Period	Volume Range by Version	Typical TOTAL Quantity Range by Period	Siz
				Flat Size
Bin Tags - Generic		1 15,000 to 30,000	20,000	6.5" x 11"
Extenders - Generic		1 15,000 to 30,000	20,000	14" x 4.25"
Pricer Cards - Generic		1 15,000 to 30,000	20,000	11" x 8.5"
Extenders - Branded	10 to 250 5 to 125 versions Eng/Eng 5 to 125 versions Bill/Bill	250 to 500	31,250	12" x 2.25"
Perpendicular Shelf Talkers	2 to 30 1- 15 versions Eng/Eng 1 to 15 versions Bill/Bill	275 to 500	7,720	4" x 6"
Shelf Talkers - Branded	50 to 176 25 to 90 versions Eng/Eng 25 to 90 versions Bill/Bill	300 to 550	47,453	6.5" x 3.5"
Carton Label		1 700	700	5.5 x 8.5

- Specifications & Versioning

Size	Printing	Stock
Finished Size		
6.5" x 11"	2/0 - 1 PMS + Black *MUST use laser-compatible inks. Stores will run these templates through a laser printer.	100lb Opus Dull Cover C2S
14" x 4.25"	2/0 - 1 PMS + Black *MUST use laser-compatible inks. Stores will run these templates through a laser printer.	100lb Opus Dull Cover C2S
11" x 8.5"	2/0 - 1 PMS + Black *MUST use laser-compatible inks. Stores will run these templates through a laser printer.	100lb Opus Dull Cover C2S
12" x 2.25"	4/4	100lb Opus Dull Cover C2S
4" x 6"	4/4	100lb Opus Dull Cover C2S
6.5" x 3.5"	4/4	100lb Opus Dull Cover C2S
5.5 x 8.5	1/0	60# Litho Permeant Orange stock

PREVIEW DOCUMENT ONLY
The original document must be obtained for the Bid Submission