

Appendix D - Rate Bid form

Company Name:

Element	Volume Range by Version	Version Range Period	Set Up Cost per Version	Cost per Piece	Versions	Total Volume	Version Costs	Total Piece Costs
<i>Example - Mini backer card</i>	<i>50 to 250</i>	<i>3 to 10</i>	<i>\$15.00</i>	<i>\$1.50</i>	<i>6</i>	<i>1298</i>	<i>\$90.00</i>	<i>\$1,947.00</i>

Mini Backer Cards	50 to 250	3 to 10			6	1,298	\$-	\$-
Pricer Cards	100 to 300	4 to 75			32	4,680	\$-	\$-
Shelf Talkers	75 to 300	10 to 200			90	15,210	\$-	\$-
Perpendicular Shelf Talkers	300 to 800	2 to 10			4	2,020	\$-	\$-
A -Fram sign	50 to 125	2 to 8			2	135	\$-	\$-
Transparencies	2 to 20	2 to 10			4	20	\$-	\$-
In Section Blade Signs	45 to 400	50 to 400			25	1,520	\$-	\$-
Table Signs Large	40 to 150	2 to 8			4	241	\$-	\$-
Table Signs Small	3 to 6	1 to 30			3	23	\$-	\$-
End Aisle Backer Card	1 to 4	10 to 50			1	20	\$-	\$-
Category Signs	2 to 6	250 to 1000			3	1,095	\$-	\$-
Box Sign	3 to 18	45 to 500			11	1,539	\$-	\$-
Undertable Insert 7 Large	1 to 3	200 to 400			1	232	\$-	\$-
Undertable Insert 7 small	1 to 3	100 to 200			1	116	\$-	\$-
Undertable Insert 5 Large	1 to 3	25 to 150			1	34	\$-	\$-
Undertable Insert 5 small	1 to 3	10 to 40			1	17	\$-	\$-
Display table	1 to 6	60 to 200			2	180	\$-	\$-
Celebration Drum Sgin	2 to 4	10 to 40			2	31	\$-	\$-
Celebration Bin Strip	1 to 3	200 to 400			1	248	\$-	\$-
Memo	1 to 7	100 to 300			7	1,371	\$-	\$-
Kit Content Label	1 to 747	1 to 300			7	1,371	\$-	\$-
Kitting - Cocktail of the month	3	202			3	202	\$-	\$-
Kitting Middle Table nesting sign	6	140			6	140	\$-	\$-
Kitting - Front Neting Table sign	10	150			10	150	\$-	\$-
Kitting Entrance Table	2	134			2	134	\$-	\$-
Kitting - Front end Merchandiser	4	195			4	195	\$-	\$-
Feature Fixture	5	133			5	133	\$-	\$-
Beer Excitement Zone	7	219			7	219	\$-	\$-
Kitting A frame	4	198			4	198	\$-	\$-

**Grand Total =** 3 (periods) x

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The original document must be obtained for the Bid Submission

**Total Price**

**\$2,037.00**

[illegible]

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